

FBM NEWSLETTER

January 2026

BNBU FACULTY OF BUSINESS AND MANAGEMENT

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Message from the Dean

Welcome to the first newsletter of FBM.
Throughout my time with FBM, I am continually inspired by the Faculty's vibrant community. In an era defined by rapid technological change and complex global challenges, our mission is simple but critical: to cultivate agile, ethical, and innovative business leaders. In celebrating BNBU's 20th anniversary, FBM continues to strengthen the commitment to high quality research and education. By showcasing the latest news, awards, and other achievements of our students, colleagues, and alumni, I hope that the FBM newsletter would encourage further communications and collaborations between students and colleagues. Together, we advance.



Adolf Ng
Dean, Faculty of Business and Management

FBM Students and Alumni: Growing and Shining Bright



The IBLX Programme Welcomes Its Inaugural Cohort

In September 2025, the FBM launched the Intelligent Business Leadership plus N (IBLX) Programme, a pioneering initiative designed to nurture future business leaders in the era of intelligent technology. Following a rigorous selection process, 30 outstanding students were chosen to form the inaugural cohort.

First Prize (South China Region) in the CFA Institute Research Challenge 2025



Yihao MA (FIN), Ziyang Nie (FIN), Juncheng WANG (FIN), Hanrui LI (FIN), Ziqiao ZENG (ACCT)
Advisor: Dr. He XIAO

Second Runner-up (North Asia Final) in the CGMA Global Business Challenge 2025



Lingfan FU (ACCT), Hanxiang LIU (ACCT), Yiyi HUANG (ACCT), Ziqi MAI (ACCT)
Advisor: Dr. Brian LAM, Dr. Meng HE, Dr. Wing Sun LI

First Prize (Provincial Level) in the 15th National E-commerce "Innovation, Creativity and Entrepreneurship" Challenge



Team 1: Zehui LV (FIN), Jiaye QIAO (EPIN), Xiaojun LI (AE)
Team 2: Lexin CHEN (MKT), Zhuoning WU (ACCT)
Advisor: Dr. Peng WANG, Dr. Chenguang HU

First Prize (National Level) in the 4th CMAU National Market Research and Business Planning Competition



Mier ZHOU (MKT), Shuang LIANG (MKT), Jiayun ZHOU (AE)
Advisor: Dr. Keng Hong NG, Dr. Felix WEI

Second Prize (National Level) in the 17th "Peak Time" National Business Simulation Competition-Cesim Elite China Qualifier



Jiayu ZHOU (AE), Annan OUYANG (ACCT)
Advisor: Dr. Keng Hong NG, Ms. Moyi LI

Among the Top Six Finalists in the Marketing Analytics Hackathon Challenge 2025 (hosted in Sydney)



Shuang LIANG (MKT), Mier ZHOU (MKT), Jiayun XIE (AE), Yuxin JIAO (FIN)
Advisor: Dr. Shuchan LUO

FBM Staff: Committed to Excellence in Teaching and Research



Prof. Patrick CHAU has been honored with the "Lyons Electronic Office" (LEO) Award by the Association for Information Systems (AIS).

Prof. Adolf NG has been appointed as a Special Council Member of the 6th Council for the Zhuhai Certified Public Accountants Association in December 2025.

Dr. Mi LIN has been honored as an Outstanding Educator of Southern Guangdong (南粤优秀教育工作者).

FBM Alumni Reunite on Campus to Share Insights and Experiences



The FBM Department of Management organized a series of Alumni Sharing Sessions from September to October 2025 to provide students with industry insights and career guidance.



On October 25, 2025, as part of BNBU's 20th Anniversary Alumni Homecoming Day, the FBM hosted a sharing session titled "Challenges and Responses Amid Economic Changes and the Wave of AI Applications". Outstanding alumni returned to campus to share valuable insights and career advice, inspiring students to navigate the evolving economic and technological landscape.

The 6th BNBU Short Video Competition Showcases Students' Creativity

The 6th BNBU Short Video Competition officially concluded on December 11, 2025, with an award ceremony. Out of nearly 50 submissions, 11 outstanding works were awarded. A key highlight of this competition is a collaborative initiative between the university and Dangan Town, aimed at fostering public engagement among staff and students while promoting local development.



Dr. May WANG has been honored with the Guangdong Teaching Achievement Award for her project titled "Cultivating Global Talent through Constructing First Class Economics Education by Integrating Values, Knowledge, and Competence".

Dr. Youssef EL HAOUSSINE and his team (including Ms. Jiaqi YAO and Ms. Yini HE) have received a Merit Prize in the Seventh "Chaoyang Cup" National Blended Teaching & Learning Innovation Competition in Higher Education for their course titled Business to Business Marketing.

Prof. Patrick CHAU, Prof. Adolf NG and Dr. Zheng CHANG have been recognized in the 2025 World's Top 2% Scientists List released by Stanford University.

FBM faculty have successfully secured multiple research grants (Table 1) at both national and provincial levels, while also publishing high-impact research papers (Table 2) in prestigious journals. These achievements underscore the faculty's significant strides in advancing research excellence.

Table 1: List of Research Grants Received by FBM Faculty
(Sep. 1, 2025 - Dec. 31, 2025)

No.	Funding Source	Project Title	PI
1	National Natural Science Foundation of China	Research on the Identification of User Misbehavior and Dynamic Intervention Mechanisms in Entertainment Live Streaming	Dr. Xiaofei SONG
2		Beyond bilateral relations: A subnational and multilateral geopolitical framework of South Korean investment in China	Dr. Peng WANG
3	The Commerce Economy Association of China Social Governance and ESG Research Grant	Corporate ESG Performance and Green Innovation: The Moderating Roles of Business Climate, Executive Green Cognition	Dr. Sujie PENG
4	Natural Science Foundation of Guangdong Province	Mechanism Disclosure and Dynamic Trust Calibration of Intelligent Agents under AIGC Hallucinations: Enhancing Collective Intelligence and Mitigating Over-Reliance in Human—AI Collaboration	Dr. May WANG
5	2025 Educational Science Planning Project (Higher Education Special) of Guangdong Provincial Education Department	Research on the development model of management teaching cases driven by industry-academia-research integration in the context of digital economy	Dr. Peng WANG
6	2025 Scientific Research Platforms and Projects of Guangdong Provincial Education Department	Auditor Rotation and Audit Cost & Quality: From the Perspective of Audit Independence	Dr. He XIAO
7		Examining the Impact of Digital Organizational Identity Framing on Corporate Innovation through the Lens of Optimal Distinctiveness Theory	Dr. Chenguang HU
8		The Impact of Market-Based Financing Reforms on the Information Effects of Analysts' Research Portfolios	Dr. Yaohua QING

Table 2: Highlights of Publications by FBM Faculty
(Sep. 1, 2025 - Dec. 31, 2025)

Feng, L., Wang, X., Wang, Q., Jia, P., & Ng, A. K. Y. (2026). Robust optimization of port logistics service supply chain under demand uncertainties. <i>Ocean & Coastal Management</i> , 271, 107935.
Zou, W., Qi, J., Ng, A. K. Y., Liu, S., & Jiang, Y. (2026). Access, Land-use Policy, Agglomeration and Spatial Dependence in Airport-area Firm Location: evidence from Shanghai Hongqiao. <i>Transport Policy</i> , 175, 103888.
Lau, Yui-yip, Ng, A. K. Y., Yang, Zaili, Wang, Tianni, and Poo, Mark Ching-Pong (2025). Maritime Transport and Supply Chain Resilience. <i>Springer</i> , ISBN: 978-3032075659.
Hu, C., & Yun, K. H. (2025). Blockholder rent appropriation and CEO compensation in an emerging economy: an examination of three types of blockholder—CEO relationships. <i>Asia Pacific Journal of Management</i> , 42(3), p1517-1563.
Zhao, F., Geng, S., & Xiao, H. (2025). Corporate Climate Risk Disclosure and Institutional Investor Holdings. <i>International Journal of Finance & Economics</i> , 1—26.
Xiao, H., & Xi, J. (2025). The effect of invisible power: board informal hierarchy and corporate tax avoidance. <i>Journal of International Accounting, Auditing and Taxation</i> , 59, 100720.
Xu, J.*, Xu, E., & Huang, X. (2025). A Social Hierarchy Perspective on the Detrimental Effects of Leader—Member Exchange Differentiation on Team Functioning: Leader - Conferred Status Versus Member - Conferred Status. <i>Personnel Psychology</i> , 78(4), 724-743.
Delios, A. et al. (2025). (including Wang, P.) The insights from the crowd: Drawing inferences from many approaches to key empirical questions in international business, <i>Journal of International Business Studies</i> , 56(9), 1102-1124.
Liu, W., Luo, D., Zeng C., and Zhao, H. (2026). Labor Productivity, Return Predictability, and Operating Profitability. <i>Journal of Business Finance and Accounting</i> . Forthcoming

Chang, X., Wang, Y., Shu, X., & Fifield, S. (2025). Do academic bank leaders reduce bank non-performing loans. *The European Journal of Finance*, 1(13), 1681—1711.

Qin, Y., Xiao, H.*, He, X., & Meng, H. (2025). Does Audit Partner—Client Relationship Affect Managerial Tone? Evidence from Earnings Conference Calls Question and Answer Sessions. *The British Accounting Review*, 101781.

Liu, Y., Qin, Y., & Xiao, H. (2026). Audit partner rotation-back and short sellers' front running: Evidence from the Chinese stock market. *International Review of Financial Analysis*, 109, 104831.

Qin, Y., Xiao, H.*, Lin, J., & Song, L. (2025). Independent Directors' Political Connections and CEO Compensation: Evidence from China. *International Review of Economics & Finance*, 104653.

Ji, D., Han, Z., Xiao, Y., Yan, R., Feng, X., Wang, H., & Li, K. X. (2025). Ship risk prediction: A methodological study. *Transportation Research Part E: Logistics and Transportation Review*, 203, 104354.

Elhaoussine, Y., Appelgryn, H., Wang, L. (2025). Cases on Chinese Unicorns and the Development of Startups. *IGI Global*. (Teaching Case Book)

Chang Z* (2025). Neighborhood Effects on Educational Outcomes: New Evidence from Public Rental Housing in Hong Kong. *Real Estate Economics*, 53(6): 1258-1283.

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FBM: Advancing External Engagement and Globalization Initiatives



Over 300 Participants Gather to Envision the Future of Business and Liberal Arts Education in the Age of Intelligence

As part of BNBU's 20th Anniversary Celebration Activities, the inaugural Greater Bay Area Future of Business Forum took place in Macau from September 5 to 6, 2025, attracting over 300 participants, including scholars, industry leaders, professionals, university faculty, and students. The forum was jointly hosted by BNBU FBM and HKBU Schools of Business. The forum, themed "Envisioning the Future of Business and Liberal Arts Education in the Age of Intelligence", presented an engaging program featuring 4 keynote speeches, 4 plenary sessions, and 2 roundtable discussions.



Global Port and Shipping Scholars Gather at BNBU to Discuss the Green and Digital Future

From November 21 to 23, 2025, the 5th Annual Conference on Port and Shipping Economic Systems Engineering cum the 3rd Conference on Transport and Supply Chain Resilience and Digital Transformation, was successfully hosted at BNBU. The event brought together over 200 scholars, professionals, and industry leaders from around the world to engage in in-depth discussions on the theme: "The Impact of New Global Trade Policies on Shipping and Ports".



The Fifth "Women Entrepreneurs Training Academy - Elite Class" Successfully Concludes

The "2025 Women Entrepreneurs Training Academy - Elite Class," co-organized by the China Association of Women Entrepreneurs and FBM, was successfully held from December 4 to 9, 2025. Centered on the theme "Development and Application of Artificial Intelligence," the program attracted over 50 women entrepreneurs and senior executives from various industries, including cultural tourism, financial investment, and biomedicine. Dr. Yu CHANG, Assistant Professor at FBM, served as the course coordinator.



FBM Faculty Attend HKBU Collaborative Luncheon to Strengthen Industry Partnerships

On November 19, 2025, four FBM faculty members, led by the BNBU Student Career Development Center, participated in a collaborative luncheon hosted by the University Engagement Office at HKBU. The event took place at the Hong Kong Convention and Exhibition Centre. It served as a platform to strengthen academia-industry collaboration and advance the integration of education, research, and innovation.

Applications Open for FBM's TPG and RPG Programmes

FBM is now accepting applications for its Master of Accountancy, Master of Arts in Communication (Media Management Concentration), and PhD programme in Accounting and Business and Management. For more details, please visit our website: https://fbm.bnbu.edu.cn/en/Department_Programme/Postgraduate_Programmes.htm

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